

New Brancepeth Primary School

Photograph and Video Consent

Taking photographs and videos of children and young people

New Brancepeth Primary School recognises its responsibility to ensure the welfare and safety of children and young people and to comply with the General Data Protection Regulations 2018. You may wish to refer to our privacy notice which is available upon request, this explains how we use your data, and your rights and responsibilities.

We use photographs and videos for a number of reasons including celebrating and recording children's successes. These images or videos may be used on display boards, screens and on our website and our social media site. Your child's identity will not be disclosed without your consent and only if the photograph is used to celebrate individual success.

Photographs and videos will only be recorded on school owned equipment and will not be kept for longer than is to be considered necessary and, in any event, not exceeding a maximum of three years after your child has left the school.

We also believe that it is important for families to celebrate children's successes and, for that reason, at some events we may allow parents/carers to take photographs and videos. We will remind parents/carers prior to the event that any photographs or videos taken should not be uploaded to social media and will explain that some children's safety could be affected.

If you are concerned about the privacy of your child, we would like to encourage you to make an appointment and discuss your concern with Mrs H Templeton or Mr R Butler (Executive Head Teacher & Deputy Head Teacher) so we can take appropriate measures to protect them.

On some occasions, if we do not have permission to use the image of your child, it may result in your child not being able to take full part in some school events.

Please answer the questions on the attached consent form, then sign and date where shown. Please return the completed form to the school as soon as possible.

It is the parent's/carers responsibility to inform the school if circumstances change and you wish to withdraw consent.

I give consent for you to record and use images or videos of my child in the following ways:

Consent	Please circle your answer	
<p><i>Learning Journals are used to show a record of your child's learning in our Early Years Setting. They are used as part of the school's processes to record and measure progress. On many occasions, children will be learning in a group and their image may appear in another child's journal. We need to ask permission for this to be shared with their parents.</i></p> <p>My child's image may appear as part of a group in another child's learning journal and be shared with their family.</p>	YES	NO
Website (shows trips and activities and celebrates children's successes).	YES	NO
Facebook (shows trips, activities and celebrates children's successes)	YES	NO
General publicity (includes use by the L.A and for training purposes).	YES	NO
Use by the press and other broadcast media.	YES	NO

<p>OPTIONAL IF PARENTAL PHOTOGRAPHY ALLOWED AT SCHOOL EVENTS</p> <p>In addition I confirm that:</p>	Please circle your answer	
I give consent for my child to be photographed by other members of the school community (Parents/Carers) during school events (e.g. School Nativity).	YES	NO

New Brancepeth Primary School will take all steps to ensure images and videos are used solely for the purposes they are intended. If you become aware that these are being used or shared inappropriately, please contact the school.

Name of Child _____ Class _____

Name of Parent/Carer _____

Signature _____ Date _____

Consent shall be obtained every school year and will last for the duration of that school year, unless consent is withdrawn. Images may be kept for no longer than necessary and will not be kept for longer than is to be considered necessary and, in any event, not exceeding a maximum of three years after your child has left the school.

You can withdraw consent at any time. To do this please contact the School Office.